

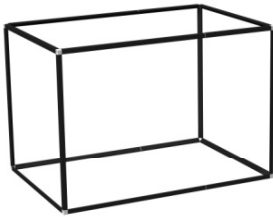
Why Parents Hate Christmas Day

For months, people tell them how wonderful Christmas Day will be with the children. The truth is that it isn't wonderful at all.

Across the nation, parents spend the day assembling bikes, scooters, garages, dolls houses, racing tracks and railways.

Electrically powered toys means charging batteries from the mains supply. This can take hours and what if it doesn't work or there are parts missing?

The above situation simply needs the child to understand, be considerate and above all else, be patient.....



OR you can buy **Build n Wrap**.

Unwrap, assemble, power up and test the toy before Christmas morning.

Build n Wrap is a pack of plastic rods and corners that allow you to build a cubic frame around the assembled toy. The pieces are push-fit and make the frame in minutes. Attaching wrapping paper to a cubic frame is incredibly easy.

The toy is ready to play with immediately, and parents can once again enjoy Christmas Day.

The Build n Wrap pack will cover almost any toy or game on the market today. It is entirely reusable and will retail at £11.99 per pack. The product is being launched here at the Autumn Fair Show and you can find us in Hall 4 Stand E51

Peter Jones, our Managing Director would be delighted to discuss this wonderful new product and is available to speak with you on our stand. You can also contact him on 07853 296 155 or via e-mail at

peter.jones@buildnwrap.com

